

UCSF-CTSI Catalyst Awards *presents*

Digital Health Innovation: Project to Product

Join leaders in Digital Health product development and commercialization for presentations and discussion of key issues in the progression from **Project to Product**: Intellectual Property, Regulation, and Financing.

8:30-10:00 a.m. | May 14, 2014

**Robert W. Mahley Auditorium
Gladstone Institute, 1650 Owens St., San Francisco**

*Light continental breakfast will be served at 8:00 a.m.
(RSVP to etr@ucsf.edu by May 7th)*

Featured moderator and panel experts:



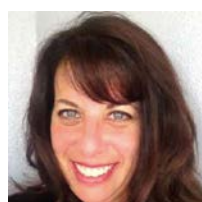
Digital Health: Challenges & Opportunities
Aenor Sawyer, MD, MS - Moderator
*Assoc. Director, Catalyst Awards Program
Digital Health
Strategic Relations, UCSF CDHI
Asst. Clinical Professor, Skeletal Health*



**FDA Regulations: Impact on
Digital Health Innovation**
Stephanie L. Zeppa
*Partner, Corporate Practice
Sheppard, Mullin, Richter & Hampton*



**Intellectual Property in Digital Health:
Challenges and Opportunities**
William F. Ahmann
*Special Counsel, Intellectual Property
Sheppard, Mullin, Richter & Hampton*



**Financing Your Digital Health
Innovations**
Lisa M. Suennen
*Managing Partner
Venture Valkyrie Consulting, LLC*

Digital Health continues to break funding records, exceeding \$1.9 billion in 2013. But there are key factors challenging Innovators, Investors and Consumers. Well-planned and integrated IP, Regulatory, and Funding strategies are essential to development and implementation of Digital Health technologies.

How can multidisciplinary perspectives in these areas advance your efforts in building Digital Health solutions?

This event, part of the UCSF-CTSI Catalyst Awards Program Seminar Series, is brought to you by

